

IMT-GT Tourism Working Group

Presented in

The 4th IMT-GT Post Summit Planning Meeting

21st January 2011

Koh Samui, Thailand

The Flagship Program for Tourism

**Develop Thematic Tourism Routes or Circuits
with a Logical Sequence of Destinations and Sites**

**Indonesia : Religion and Heritage, Home-stay,
Special Interest, Leisure and Shopping, Health and Wellness,
MICE, Youth and Education**

Malaysia (Melaka) : Cultural and Heritage Tourism

Thailand : Cultural Tourism

**No decision yet
but cultural tourism has high potential**

Addressing JBC Requests

Giving Eight Freedom to the airline flying within IMT-GT Subregion

- The tourism working group will consult with the transportation authorities on related matters.
- The air transportation between Melaka (Malaysia) and Krabi (Thailand) is in the negotiation process.
- The air transportation linking Sabang (Banda Aceh) - Kuala Lumpur - Phuket

Date and Venue for the Tourism Working Group Meeting

Date : April or May 2011

Venue : Thailand (Bangkok, Surat Thani,
or Hat Yai)

Tourism Events 2011

- **Indonesia (Riau Province)**

Riau Expo (1 – 9 August)

Long Boat Race (29 July – 1 August)

Burning Barge Ritual (7 – 28 June)

Siak Bermadah Festival (October)

Tourism Events 2011 (cont.)

- **Malaysia (Melaka)**

Melaka International Kite Festival (January)

Malaysian Open Flower Boat Race (10 – 15 March)

14th Gendang Nusantara Festival (10 -16 April)

Melaka River Fiesta (1 – 30 June)

Melaka Heritage Cooking Festival (3 – 5 June)

Environment Week Celebration (21 – 27 October)

Hangtuah Festival (23 – 25)

Melaka International Tourism Show (IMTS)
(1st week of December)

National Christmas Celebration
(25 December)

Tourism Events 2011 (cont.)

- **Thailand**

**Chinese New Year Festival the Old City –
Phuket (8 – 10 February)**

**Trang Underwater Wedding Ceremony
(11 – 13 February)**